

Media Kit

# Arts Awareness essential to happiness, achievement, fulfilling life, and creative consciousness



In our rushed, confusing, and complicated 21st century lives, people everywhere are trying to find their way in a world that is unlike anything they have ever experienced. Educators, parents, and leaders in our schools, communities, family units, and churches are searching for ways to succeed in this dramatically shifting environment. We seem to stumble forward amid endless conflicts, buffeted around by the continually shifting cure-alls that come forward only to break down time after time. Through all of this chaos, we tend to overlook a positive and powerful element that can transform our lives according to Arts Awareness, a concept developed by Patricia Hoy to help us awaken our inner knowing to achieve a happier and more fulfilling life.

Patricia Hoy shares real life stories that uncover the natural, beautiful, and deep body of knowledge that is embedded within the principles of creating and performing art that we haven't even begun to tap. Arts Awareness offers a fresh perspective and new ways for everyone to reach out, to interact, and to share their inner spirit with the world.

## Potential Segments and Media Topics:

- How we can integrate new learning that focuses on the expansiveness of creating or performing a work of art and the overall patterns of life
- Finding ways past typically limited views of others regarding the purpose and value of arts education
- Steps to take to inspire each other, our students, and our children, and to awaken our own enthusiasm
- Arts, relationships, and emotional intelligence

**Arts Awareness: A Fieldbook for Awakening Creative Consciousness in Everyday Life** by Patricia Hoy is available on Amazon



**Patricia Hoy** is a musician and conductor, educator and administrator, author, speaker, and consultant who uses her more than 30 years of experience and **Arts Awareness** concepts to provide insightful guidance that incorporates the arts with living a more fulfilling life. As a consultant and speaker she works with individuals and groups across the country helping them envision and create new approaches that connect the principles and processes of creating and performing art to teaching, learning, leading, thriving, and living life more fully.

Hoy uses the **Arts Awareness** concepts she outlines in her book to inspire and engage individuals, organizations, and audiences in ways that benefit their work, relationships, happiness, and well-being.

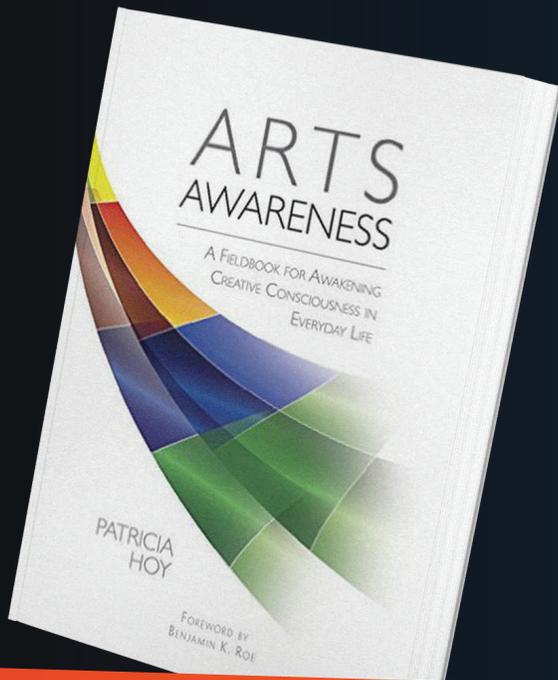


## Bio for Dr. Patricia Hoy

**Patricia Hoy** has been an artist, educator, and administrator for more than 30 years. She considers the principles of creating art, and the lessons and insight that learning provides, as an integral part of a strong educational foundation. As a free-lance woodwind doubler, she performed a widely varied repertoire of classical solo, chamber, and orchestral music, as well as jazz, musical theater, and pop. As a conductor for more than 20 years, her work is equally as varied—leading wind ensembles, orchestras, musical theater, and ballet. Dr. Hoy is a collaborative artist who has joined forces with visual artists, creative writers, and videographers in live and recorded projects.

**Author • Consultant • Speaker.** Dr. Hoy uses the concepts she outlines in her book— *Arts Awareness: A Fieldbook for Awakening Creative Consciousness in Everyday Life* — to inspire and engage individuals, organizations, and audiences. As a consultant and speaker she works with individuals and groups across the country helping them to envision and create new approaches that connect the principles and processes of creating and performing art to teaching, learning, leading, thriving, and living life more fully. Dr. Hoy likens the process of creating art to artistic expression as an individual and helps others use these concepts to learn to move forward in a rapidly changing world that is strongly influencing their work environments and personal lives. Her presentations and consultations use real-life stories that illuminate some of the powerful results that she has experienced using these concepts.

**Musician and Conductor • Educator and Administrator.** Dr. Hoy received her Bachelor's and Master's degrees in woodwind performance from the University of Redlands and a Doctor of Musical Arts degree in conducting from the University of Arizona. While she continued to perform, she taught high school instrumental music for eight years before moving to higher education in 1985. She moved quickly through the system to tenured professor, accepting several administrative assignments along the way, and finally assumed a role as a full-time higher education administrator. As an administrator, she has had success in galvanizing large numbers of people in organizations to work toward common goals and break down barriers that have limited them for years. She imagines the possibilities and creates the momentum to realize full potential using many of the principles based on her Arts Awareness concepts.



*There's a deep body of knowledge in the artistic process we haven't even begun to tap.*

*- Patricia Hoy -*

## Short Bio Dr. Patricia Hoy

**Patricia Hoy** is a musician and conductor, an educator and administrator, an author, and an inspiring and highly sought after consultant and speaker. She is the author of the book *Arts Awareness—A Fieldbook for Awakening Creative Consciousness in Everyday Life*. As an artist, educator, and administrator for more than 30 years, Dr. Hoy considers the principles of creating and performing art, and the lessons and insight that learning provides, as central to thriving in the 21st century.

